



**NYU**  
**Steinhardt**

**Field Experiments  
Training**

**Abu Dhabi  
October 6-10**

# DAY FIVE

## *USING IMPACT EVALUATION EVIDENCE*



# Apply the evidence

- Define goals
- Define stakeholders and audiences
- Define dissemination strategies



# Define goals

- Inform or even change policy
  - Convincing policy makers
  - Convincing potential recipients
- Determine how programs should be applied/ scaled up
- Propose ideas for new programs to be tested
- Inform one' s basic understanding of how programs like this work



# Determine stakeholders and audiences

- Communities and potential recipients of programs
- Policy makers: local, national, and international
- Academics/thought leaders



# Define dissemination strategies

- Policy briefs circulated by specialist organizations
  - JPAL, 3ie, INEE
- Technical reports to donors and academia
- Local outreach
  - Public talks
  - Radio interview
  - Newspaper opinion pieces
  - News and other media coverage



# Discussion

- What obstacles have you experienced in disseminating or accessing research?
- What problems do you see in the way research is disseminated?



# Group Case Studies

- Explain the proposed program
- Theory of Change
- Research Design:
  - *Treatment and Control Conditions*
  - *Method of Randomization*
  - *Measurement Strategy*
- Dissemination Strategy

