

Department of Media, Culture and Communication
 UEMCCUBS Media, Culture, and Communication, BS
 Program of Study
 2022-2023

Total Units Required			128
Liberal Arts Requirements			76
College Core Curriculum (CORE)			44
Foreign Language			8
Expository Writing			8
Course Number	Course Title	Units	
EXPOS-UA 1	Writing the Essay	4	
ACE-UE 110	The Advanced College Essay	4	
Foundations of Contemporary Culture			16
Course Number	Course Title	Units	
CORE-UA xxx/ST-CORE-UE*	Texts and Ideas	4	
CORE-UA xxx/ST-CORE-UE*	Cultures and Contexts	4	
CORE-UA xxx/ST-CORE-UE*	Expressive Culture	4	
CORE-UA xxx/ST-CORE-UE*	Societies & Social Sciences	4	
Foundations of Scientific Inquiry			12
Course Number	Course Title	Units	
CORE-UA xxx/ST-CORE-UE*	Quantitative Reasoning	4	
CORE-UA xxx/ST-CORE-UE*	Life/Physical Science	4	
CORE-UA xxx/ST-CORE-UE*	Life/Physical Science	4	
Other Liberal Arts Requirements			32
Liberal Arts electives			16
Unrestricted electives			16
Additional Requirements			
Course Number	Course Title	Units	
SAHS-UE 1	New Student Seminar	0	
Writing Proficiency Examination			

*Steinhardt Liberal Arts Core

<http://steinhardt.nyu.edu/advisement/LAC>

Major Requirements			52
Core Courses			12
Course Number	Course Title	Units	
MCC-UE 1	Introduction to Media Studies	4	
MCC-UE 3	History of Media and Communication	4	
MCC-UE 14	Methods in Media Studies	4	
MCC Areas of Study: Framing Courses			8
Choose any two Framing courses from any area of study			
1) Global Communication and Media			
2) Visual Culture and Sound Studies			
3) Interaction and Experience			
4) Media Industries and Politics			
5) Technology and Society			
MCC Areas of Study: Focus Courses			16
Choose any four Focus courses from any area of study			
1) Global Communication and Media			
2) Visual Culture and Sound Studies			
3) Interaction and Experience			
4) Media Industries and Politics			
5) Technology and Society			
Inquiry Seminar			4
Course Number	Course Title	Units	
MCC-UE 1200	Inquiry Seminar	4	
Professional Electives:			12
https://steinhardt.nyu.edu/degree/bs-media-culture-and-communication/curriculum/professional-electives			
	Choose from the MCC professional electives listed below or, in consultation with your advisor, choose non-MCC classes that you deem useful to your professional goals. Pre-approved classes include offerings in Stern, Journalism, Computer Science, Film & Television, and Open Arts, among other programs.		
MCC-UE 1100	Internship in MCC	1-4	
MCC-UE 1740	Interviewing Strategies	2	
MCC-UE 1755	Public Relations: Principles & Practices	4	
MCC-UE 1760	Innovations in Marketing	4	
MCC-UE 1775	Advertising and Marketing	4	
MCC-UE 1780	Advertising Campaigns in Context	4	
MCC-UE 1805	Public Speaking	4	