

Department of Music & Performing Arts Professions
MUSB – Music Business, (Mus. B.)
Program of Study
2020-2021

Total Units Required			128		
Liberal Arts Requirements			Specialization Requirements		
College Core Curriculum (CORE)			Required Music Courses		
Expository Writing			Course Number		
Course Number			Course Title		
Units			Units		
EXPOS-UA 1	Writing the Essay	4	MPATC-UE 6	Aural Comprehension I	1
ACE-UE 110	The Advanced College Essay	4	MPATC-UE 7	Aural Comprehension II	1
			MPATC-UE 35	Music Theory I	2
			MPATC-UE 36	Music Theory II	2
Foundations of Contemporary Culture			MPATC-UE 37	Music Theory III	2
Course Number			Course Title		
Units			Units		
CORE-UA xxx/ST-CORE-UE*	Texts and Ideas	4	MPAJZ-UE 1039 (OR) MPATC-UE 38	Jazz Theory & Ear Training I (OR) Music Theory IV	2
CORE-UA xxx/ST-CORE-UE*	Cultures and Contexts	4	MPAPE-UE 72	Keyboard Skills I	1
			MPAPE-UE 73	Keyboard Skills II	1
			MPAMB-UE 1500	Collegium & Program Seminar	0
Foundations of Scientific Inquiry			MPAJZ-UE 160x	Music in Contemporary World Cultures	2
Course Number			Course Title		
Units			Units		
MATH-UA 9	Algebra and Calculus**	4			
Other Liberal Arts Requirements			Music Business Specialization		
Course Number			Course Title		
Units			Units		
ECON-UA 1	Introduction to Macroeconomics	4	MPAMB-UE 100	Business Structure of the Music Industry	2
ECON-UA 2	Introduction to Microeconomics	4	MPAMB-UE 200	Concert Management	2
MPATC-UE 1505 OR MPATC-UE 1068 AND MPATC-UE 1077	Performing Arts in Western Civilization OR Music History II: Baroque & Classical AND Music History III: 19th Century	4	MPAMB-UE 205	Music Publishing	2
			MPAMB-UE 210	Music in the Media Business	2
Unrestricted Liberal Arts Elective			MPAMB-UE 300	International Music Business Marketplace	2
			MPAMP-UE 1310	Village Records: Practicum in the Recorded Music Industry	2
			MPAMB-UE 1400	Entrepreneurship for the Music Industry	3
			Core Business Studies		
			Course Number		
			Course Title		
			Units		
			ACCT-UB 1	Principles of Financial Accounting	4
			STAT-UB 1	Statistics for Business Control	4
			MGMT-UB 1	Management & Organizational Analysis	4
			MKTG-UB 1	Introduction to Marketing	4
				Please select two of the following, for 4 total units:	4
			MKTG-UB 4	Managing Creative Content Development	2
			MKTG-UB 21	Entertainment Finance	2
			MKTG-UB 23	Technology's Impact on Entertainment and Media	2
			MKTG-UB 40	Entertainment & Media Industries	2
			MKTG-UB 46	Globalization of the Entertainment Industry	2
			MKTG-UB 56	Digital Business Strategies	2
			MULT-UB 48	Entertainment Law	2
			Application Studies		
			Course Number		
			Course Title		
			Units		
			MPAMB-UE 1320	Music Business Internship (Sophomores/Juniors/Seniors)	5-8
			Restricted Music Business Electives		
			Course Number		
			Course Title		
			Units		
			XXXX-UE xxxx	Music Electives or Advanced Level Music Business Elective Courses by advisement***	14
			Unrestricted Electives		
			Additional Requirements		
			Course Number		
			Course Title		
			Units		
			SAHS-UE 1	New Student Seminar	
				Writing Proficiency Examination	

***Examples of Advanced Music Business Electives include: □

MPAMB-UE 105 Strategic Music and Branding;

MPAMB-UE 1306 Internet, Interactive and Mobile Music;

MPAMB-UE 1305 Cases in Music Copyright Law

MPAMB-UE 1223 Production and A&R;

MPAMB-UE 106 Global Music Trends Analysis;

MPAMB-UE 101 Data Analysis in the Music Industry: Introduction & Applications

*Steinhardt Liberal Arts Core

** Unless exempt. If exempt, add an additional 4-unit liberal arts course.

<http://steinhardt.nyu.edu/advisement/LAC>