



Department of Music & Performing Arts Professions  
MUSB – Music Business, (Mus. B.)  
Program of Study  
2019-2020

Total Units Required

128-131

Liberal Arts Requirements		40
College Core Curriculum (CORE)		20
<b>Expository Writing</b>		8
EXPOS-UA 1	Writing the Essay	4
ACE-UE 110	The Advanced College Essay	4
<b>Foundations of Contemporary Culture</b>		8
CORE-UA xxx/ST-CORE-UE*	Texts and Ideas	4
CORE-UA xxx/ST-CORE-UE*	Cultures and Contexts	4
<b>Foundations of Scientific Inquiry</b>		4
MATH-UA 9	Algebra and Calculus**	4
<b>Other Liberal Arts Requirements</b>		20
ECON-UA 1	Introduction to Macroeconomics	4
ECON-UA 2	Introduction to Microeconomics	4
MPATC-UE 1505 AND MPATC-UE 1068 OR MPATC-UE 1077	Performing Arts in Western Civilization OR Music History II: Baroque & Classical AND Music History III: 19th Century	4
<b>Unrestricted Liberal Arts Elective</b>		8

\*\*\*Examples of Advanced Music Business Electives include:  
MPAMB-UE 105 Strategic Music and Branding;  
MPAMB-UE 1306 Internet, Interactive and Mobile Music;  
MPATMB-UE 1305 Cases in Music Copyright Law  
MPAMB-UE 1223 Production and A&R;  
MPAMB-UE 106 Global Music Trends Analysis

\*Steinhardt Liberal Arts Core <http://steinhardt.nyu.edu/advisement/LAC>

\*\* Unless exempt. If exempt, add an additional 4-unit liberal arts course.

last updated Feb 14 2019

Specialization Requirements		88-91
Required Music Courses		18
MPATC-UE 6	Aural Comprehension I	1
MPATC-UE 7	Aural Comprehension II	1
MPATC-UE 35	Music Theory I	2
MPATC-UE 36	Music Theory II	2
MPATC-UE 37	Music Theory III	2
MPAJZ-UE 1039	Jazz Theory & Ear Training I (OR)	2
MPATC-UE 38	Music Theory IV	
MPAPE-UE 72	Keyboard Skills I	1
MPAPE-UE 73	Keyboard Skills II	1
MPAMB-UE 1500	Collegium & Program Seminar	0
MPATC-UE 1068	Music History II: Baroque & Classical	2
MPATC-UE 1077	Music History III: 19th Century	2
MPAJZ-UE 160x	Music in Contemporary World Cultures	2
Music Business Specialization		15
MPAMB-UE 100	Business Structure of the Music Industry	2
MPAMB-UE 200	Concert Management	2
MPAMB-UE 205	Music Publishing	2
MPAMB-UE 210	Music in the Media Business	2
MPAMB-UE 300	International Music Business Marketplace	2
MPAMP-UE 1310	Village Records: Practicum in the Recorded Music Industry	2
MPAMB-UE 1400	Entrepreneurship for the Music Industry	3

Core Business Studies		20
ACCT-UB 1	Principles of Financial Accounting	4
STAT-UB 1	Statistics for Business Control	4
MGMT-UB 1	Management & Organizational Analysis	4
MKTG-UB 1	Introduction to Marketing	4
<b>Please select two of the following, for 4 total units:</b>		4
MKTG-UB 4	Managing Creative Content Development	2
MKTG-UB 21	Entertainment Finance	2
MKTG-UB 23	Technology's Impact on Entertainment and Media	2
MKTG-UB 40	Entertainment & Media Industries	2
MKTG-UB 46	Globalization of the Entertainment Industry	2
MKTG-UB 56	Digital Business Strategies	2
MULT-UB 48	Entertainment Law	2

Application Studies		5-8
MPAMB-UE 1320	Music Business Internship (Sophomores/Juniors/Seniors)	5-8

Restricted Music Business Electives		12
XXXX-UE xxxx	Advanced Level Music Business Elective Courses by advisement***	12

Unrestricted Electives		18
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Additional Requirements		
SAHS-UE 1	New Student Seminar	
	Writing Proficiency Examination	