

**Department of Music & Performing Arts Professions**  
**GEMUBGMA - Music Business, (M.A.)**  
**Program of Study**  
**2022-2023**

<b>Total Units Required</b>		<b>42</b>
<b>Requirements</b>		<b>33</b>
<b>Required Core Music Business Courses</b>		<b>24</b>
<b>Course Number</b>	<b>Course Title</b>	<b>Units</b>
MPAMB-GE 2001	MUBG Professional Development Sequence (register for this each semester)	0
MPAMB-GE 2101	Principles & Practice in the Music Industry	3
MPAMB-GE 2102	The Law and the Music Industry	3
MPAMB-GE 2103	Environment of the Music Industry	3
MPAMB-GE 2203	Emerging Models & Markets for Music*	3
MPAMB-GE 2301	Internship (Variable 1-3 units per semester; 3 units total)	3
MPAMB-GE 2401	Colloquy: Issues in Music Management	3
MPAMB-GE 2211	Data Analysis in the Music Industry	3
MPAMB-GE 2225	Music Publishing: Background Practice	3
<b>Business Courses (at the Stern Business School)</b>		<b>9</b>
<b>Course Number</b>	<b>Course Title</b>	<b>Units</b>
COR1-GB 1302	Leadership in Organizations (Steinhardt Students Section)	3
COR1-GB 1306	Financial Accounting and Reporting (Steinhardt Students Section)	3
Various	Entertainment, Media, Technology Elective(s) (1.5 units each, 3 units total)	3
<b>Electives</b>		<b>9</b>
<b>Music Business Electives (Choose at least 3 of these classes)</b>		<b>9</b>
<b>Course Number</b>	<b>Course Title</b>	<b>Units</b>
MPAMB-GE 2201	Graduate Seminar in A&R	3
MPAMB-GE 2202	Promotions & Publicity in the Music Industry	3
MPAMB-GE 2105	Concert Management	3
MPAMB-GE 2206	Strategic Marketing in the Music Industry	3
MPAMB-GE 2208	Music, Innovation and Social Change	3
MPAMB-GE 2207	Global Music Management**	3

\*This course is offered in Brazil every other January: 2023, 2025, etc.

\*\*This course is offered in London every other January: 2022, 2024, etc.