

Department of Art & Art Professions
GEARVAMA - Visual Arts Administration, (M.A.)
Program of Study
2022-2023

Total Units Required			51		
Required Courses			33-42		
Core Courses			9		
Course Number			Course Title		
Units			Units		
ARVA-GE 2028	Law and the Visual Arts	3	ARVA-GE 2019	Exhibition Design	3
ARVA-GE 2030	Environment of Visual Arts Administration	3	ARVA-GE 2198	Collection/Exhibition Management	3
ARVA-GE 2109	Digital Technologies and the Art Organization: From Strategy to Practice	3	ARVA-GE 2911	Curatorial Practice	3
Business Courses [9 units required] at Stern (COR1-GB courses) or Wagner (CORE-GP/PADM-GP courses) as follows:			9		
Course Number			Course Title		
Units			Units		
COR1-GB 1302	Leadership in Organizations	3	ARVA-GE 2021	Education in Art Museums	3
COR1-GB 1306	Financial Accounting	3	ARVA-GE 2035	Arts Advocacy	1.5
COR1-GB 2310	Marketing Concepts & Strategies	3	ARVA-GE 2112	Urban Development & Visual Arts	3
OR			Global Perspectives		
CORE-GP 1020	Management and Leadership	3	ARVA-GE 2027	Show & Tell: Interpreting Exhibitions (London)	3
CORE-GP 1021	Financial Management for Public, Nonprofit and Health Organizations	3	ARVA-GE 2215	Issues & Practice in Arts Administration: European Context (Paris/Berlin)	3
PADM-GP 2110	Marketing for Non-profit Organizations	3			
Primary Areas of Study, select either area			9		
Arts Management			Electives by Advisement (selected from, but not limited to, the following as well as courses offered throughout the University)		
Course Number			Course Title		
Units			Units		
ARVA-GE 2027	Show & Tell: Interpreting Exhibitions	3	ARVA-GE 2024	Economics of the Visual Arts	1.5
ARVA-GE 2032	Development for the Visual Arts	3	ARVA-GE 2118	Business and the Visual Arts	3
ARVA-GE 2133	Strategic Planning & Governance	3	ARVA-GE 2120	Contemporary Art & Museums	3
OR			ARVA-GE 2121	Praxis in Contemporary Art	3
Arts Market			ARVA-GE 2134	Cultural Branding in Arts Orgs.	3
Course Number			ARVA-GE 2912	Facets of an Art Dealer	1.5
Course Title			ARVA-GE 2922	Art World Ethics	1.5
Units			ARVA-GE 2924	Entrepreneurial Projects in the Arts	1.5
ARVA-GE 2016	Art Collecting	3	ARVA-GE 2915	Art Market Analysis	1.5
ARVA-GE 2076	Visual Arts Markets	3	ART-GE 2002	Intro to Galleries and Museums	3
ARVA-GE 2171	Appraisal & Valuation of Art	3	ARTCR-GE 2141	History of Taste 1850-Present	3
Internships			ARTCR-GE 2151	History of Art Since 1945	3
Course Number			ARTCR-GE 2235	History of Cont Art & New Media	3
Course Title			ARTED-GE 2070	Critical Pedagogy, Artists & the Public Sphere	3
Units			ARTED-GE 2015	Race, Education & the Politics of Visual Representation	3
ARVA-GE 2302	Internship in Visual Arts Administration	3	MPAPA-GE 2225	Cultural Tourism	1.5
Thesis					
Course Number					
Course Title					
Units					
ARVA-GE 2301	Final Project	1			
ARVA-GE 2299	Research in Visual Arts Administration	2			