

Department of Music & Performing Arts Professions
GEMUBGMA - Music Business, (M.A.)
Program of Study
2021-2022

Total Units Required			42				
Requirements			33	Electives		9	
Required Core Music Business Courses			24	Music Business Electives (Choose at least 3 of these classes)		9	
Course Number		Course Title	Units	Course Number		Course Title	Units
MPAMB-GE 2001		MUBG Professional Development Sequence (register for this each semester)	0	MPAMB-GE 2201		Graduate Seminar in A&R	3
MPAMB-GE 2101		Principles & Practice in the Music Industry	3	MPAMB-GE 2202		Promotions & Publicity in the Music Industry	3
MPAMB-GE 2102		The Law and the Music Industry	3	MPAMB-GE 2105		Concert Management	3
MPAMB-GE 2103		Environment of the Music Industry	3	MPAMB-GE 2206		Strategic Marketing in the Music Industry	3
MPAMB-GE 2203		Emerging Models & Markets for Music*	3	MPAMB-GE 2208		Music, Innovation and Social Change	3
MPAMB-GE 2301		Internship (Variable 1-3 units per semester; 3 units total)	3	MPAMB-GE 2207		Global Music Management**	3
MPAMB-GE 2401		Colloquy: Issues in Music Management	3	*This course is offered in Brazil every other January: 2023, 2025, etc. **This course is offered in London every other January: 2022, 2024, etc.			
MPAMB-GE 2211		Data Analysis in the Music Industry	3				
MPAMB-GE 2225		Music Publishing: Background Practice	3				
Business Courses (at the Stern Business School)			9				
Course Number		Course Title	Units				
COR1-GB 1302		Leadership in Organizations (Steinhardt Students Section)	3	Statistics will be required as a prerequisite for the proposed program. May be met by prior work at the undergraduate or graduate level. Students who have not met			
COR1-GB 1306		Financial Accounting and Reporting (Steinhardt Students Section)	3				
Various		Entertainment, Media, Technology Elective(s) (1.5 units each, 3 units total)	3	this prerequisite will complete this requirement during their first semester and			

Curriculum updated January 2020

File saved May 2021