Department of Art & Art Professions GEARVAMA - Visual Arts Administration, (M.A.) Program of Study 2021-2022

	Total Units Required	51			
Required Courses		33-42	Course Number	Course Title	Units
Core Courses		9	Secondary Areas of	Study: choose of the following suggested areas	of
Course Number Course Title		Units	study or create your own secondary area of study		6-9
ARVA-GE 2028	Law and the Visual Arts	3	Curatorial Studies		
ARVA-GE 2030	Environment of Visual Arts Administration	3	ARVA-GE 2019	Exhibition Design	3
ARVA-GE 2109	Digital Technologies and the Art Organization: From Strategy to Practice	3	ARVA-GE 2198	Collection/Exhibition Management	3
Business Courses [9 units required] at Stern (COR1-GB cou			ARVA-GE 2911	Curatorial Practice	3
or Wagner (CORE-GP/PADM-GP courses) as follows:			Arts Advocacy/Art Education		
Course Number	Course Title	Units	Course Number	Course Title	Units
COR1-GB 1302	Leadership in Organizations	3	ARVA-GE 2021	Education in Art Museums	3
COR1-GB 1306	Financial Accounting	3	ARVA-GE 2035	Arts Advocacy	1.5
COR1-GB 2310	Marketing Concepts & Strategies	3	ARVA-GE 2112	Urban Development & Visual Arts	3
OR			Global Perspectives		
CORE-GP 1020	Management and Leadership	3	Course Number	Course Title	Units
CORE-GP 1021	Financial Management for Public, Nonprofit and Health Organizations	3	ARVA-GE 2027	Show & Tell: Interpreting Exhibitions (London)	3
PADM-GP 2110	Marketing for Non-profit Organizations	3	ARVA-GE 2215	Issues & Practice in Arts Administration: European Context (Paris/Berlin)	3
Primary Areas of Study, select either area		9	Electives by Advisement (selected from, but not limited to, the		
Arts Management			following as well as courses offered throughout the University)		9-18
Course Number	Course Title	Units	Course Number	Course Title	Units
ARVA-GE 2027	Show & Tell: Interpreting Exhibitions	3	ARVA-GE 2024	Economics of the Visual Arts	1.5
ARVA-GE 2032	Development for the Visual Arts	3	ARVA-GE 2118	Business and the Visual Arts	3
ARVA-GE 2032 ARVA-GE 2133	Development for the Visual Arts Strategic Planning & Governance	3	ARVA-GE 2118 ARVA-GE 2120	Business and the Visual Arts Contemporary Art & Museums	3
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	Strategic Planning & Governance		ARVA-GE 2120	Contemporary Art & Museums	3
ARVA-GE 2133	Strategic Planning & Governance	3	ARVA-GE 2120 ARVA-GE 2121	Contemporary Art & Museums Praxis in Contemporary Art	3
ARVA-GE 2133 Arts Market	Strategic Planning & Governance OR	3	ARVA-GE 2120 ARVA-GE 2121 ARVA-GE 2134	Contemporary Art & Museums Praxis in Contemporary Art Cultural Branding in Arts Orgs.	3 3 3
ARVA-GE 2133 Arts Market Course Number	Strategic Planning & Governance OR Course Title	3 Units	ARVA-GE 2120 ARVA-GE 2121 ARVA-GE 2134 ARVA-GE 2912	Contemporary Art & Museums Praxis in Contemporary Art Cultural Branding in Arts Orgs. Facets of an Art Dealer	3 3 3 1.5
ARVA-GE 2133 Arts Market Course Number ARVA-GE 2016	Strategic Planning & Governance OR Course Title Art Collecting	3 Units	ARVA-GE 2120 ARVA-GE 2121 ARVA-GE 2134 ARVA-GE 2912 ARVA-GE 2922	Contemporary Art & Museums Praxis in Contemporary Art Cultural Branding in Arts Orgs. Facets of an Art Dealer Art World Ethics	3 3 1.5 1.5
ARVA-GE 2133 Arts Market Course Number ARVA-GE 2016 ARVA-GE 2076	Strategic Planning & Governance OR Course Title Art Collecting Visual Arts Markets	3 Units 3 3	ARVA-GE 2120 ARVA-GE 2121 ARVA-GE 2134 ARVA-GE 2912 ARVA-GE 2922 ARVA-GE 2924	Contemporary Art & Museums Praxis in Contemporary Art Cultural Branding in Arts Orgs. Facets of an Art Dealer Art World Ethics Entrepreneurial Projects in the Arts	3 3 1.5 1.5
ARVA-GE 2133 Arts Market Course Number ARVA-GE 2016 ARVA-GE 2076 ARVA-GE 2171	Strategic Planning & Governance OR Course Title Art Collecting Visual Arts Markets	3 Units 3 3 3	ARVA-GE 2120 ARVA-GE 2121 ARVA-GE 2134 ARVA-GE 2912 ARVA-GE 2922 ARVA-GE 2924 ARVA-GE 2915	Contemporary Art & Museums Praxis in Contemporary Art Cultural Branding in Arts Orgs. Facets of an Art Dealer Art World Ethics Entrepreneurial Projects in the Arts Art Market Analysis	3 3 1.5 1.5 1.5 1.5
ARVA-GE 2133 Arts Market Course Number ARVA-GE 2016 ARVA-GE 2076 ARVA-GE 2171 Internships	Strategic Planning & Governance OR Course Title Art Collecting Visual Arts Markets Appraisal & Valuation of Art	3 Units 3 3 3	ARVA-GE 2120 ARVA-GE 2121 ARVA-GE 2134 ARVA-GE 2912 ARVA-GE 2922 ARVA-GE 2924 ARVA-GE 2915 ART-GE 2002	Contemporary Art & Museums Praxis in Contemporary Art Cultural Branding in Arts Orgs. Facets of an Art Dealer Art World Ethics Entrepreneurial Projects in the Arts Art Market Analysis Intro to Galleries and Museums	3 3 1.5 1.5 1.5 1.5 3
ARVA-GE 2133 Arts Market Course Number ARVA-GE 2016 ARVA-GE 2076 ARVA-GE 2171 Internships Course Number	Strategic Planning & Governance OR Course Title Art Collecting Visual Arts Markets Appraisal & Valuation of Art Course Title	3 Units 3 3 3 Units	ARVA-GE 2120 ARVA-GE 2121 ARVA-GE 2134 ARVA-GE 2912 ARVA-GE 2922 ARVA-GE 2924 ARVA-GE 2915 ART-GE 2002 ARTCR-GE 2141	Contemporary Art & Museums Praxis in Contemporary Art Cultural Branding in Arts Orgs. Facets of an Art Dealer Art World Ethics Entrepreneurial Projects in the Arts Art Market Analysis Intro to Galleries and Museums History of Taste 1850-Present	3 3 1.5 1.5 1.5 1.5 3 3
ARVA-GE 2133 Arts Market Course Number ARVA-GE 2016 ARVA-GE 2076 ARVA-GE 2171 Internships Course Number ARVA-GE 2302	Strategic Planning & Governance OR Course Title Art Collecting Visual Arts Markets Appraisal & Valuation of Art Course Title	Units 3 3 3 Units 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	ARVA-GE 2120 ARVA-GE 2121 ARVA-GE 2134 ARVA-GE 2912 ARVA-GE 2922 ARVA-GE 2924 ARVA-GE 2915 ART-GE 2002 ARTCR-GE 2141 ARTCR-GE 2151	Contemporary Art & Museums Praxis in Contemporary Art Cultural Branding in Arts Orgs. Facets of an Art Dealer Art World Ethics Entrepreneurial Projects in the Arts Art Market Analysis Intro to Galleries and Museums History of Taste 1850-Present History of Art Since 1945	3 3 1.5 1.5 1.5 1.5 3 3
ARVA-GE 2133 Arts Market Course Number ARVA-GE 2016 ARVA-GE 2076 ARVA-GE 2171 Internships Course Number ARVA-GE 2302 Thesis	Strategic Planning & Governance OR Course Title Art Collecting Visual Arts Markets Appraisal & Valuation of Art Course Title Internship in Visual Arts Administration	Units 3 3 3 Units 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	ARVA-GE 2120 ARVA-GE 2121 ARVA-GE 2134 ARVA-GE 2912 ARVA-GE 2922 ARVA-GE 2924 ARVA-GE 2915 ART-GE 2002 ARTCR-GE 2141 ARTCR-GE 2151 ARTCR-GE 2235	Contemporary Art & Museums Praxis in Contemporary Art Cultural Branding in Arts Orgs. Facets of an Art Dealer Art World Ethics Entrepreneurial Projects in the Arts Art Market Analysis Intro to Galleries and Museums History of Taste 1850-Present History of Art Since 1945 History of Cont Art & New Media	3 3 1.5 1.5 1.5 1.5 3 3 3

Curriculum updated January 2020

File saved March 2021