

Department of Art & Art Professions
GEARVAMA - Visual Arts Administration, (M.A.)
Program of Study
2021-2022

Total Units Required			51		
Required Courses			33-42		
Core Courses			9		
Course Number			Course Title		
Units			Units		
ARVA-GE 2028			Law and the Visual Arts	3	
ARVA-GE 2030			Environment of Visual Arts Administration	3	
ARVA-GE 2109			Digital Technologies and the Art Organization: From Strategy to Practice	3	
Business Courses [9 units required] at Stern (COR1-GB courses) or Wagner (CORE-GP/PADM-GP courses) as follows:			9		
Course Number			Course Title		
Units			Units		
COR1-GB 1302			Leadership in Organizations	3	
COR1-GB 1306			Financial Accounting	3	
COR1-GB 2310			Marketing Concepts & Strategies	3	
OR			Global Perspectives		
CORE-GP 1020			Management and Leadership	3	
CORE-GP 1021			Financial Management for Public, Nonprofit and Health Organizations	3	
PADM-GP 2110			Marketing for Non-profit Organizations	3	
Primary Areas of Study, select either area			9		
Arts Management			Electives by Advisement (selected from, but not limited to, the following as well as courses offered throughout the University)		
Course Number			Course Title		
Units			Units		
ARVA-GE 2027			Show & Tell: Interpreting Exhibitions	3	
ARVA-GE 2032			Development for the Visual Arts	3	
ARVA-GE 2133			Strategic Planning & Governance	3	
OR			Global Perspectives		
ARVA-GE 2027			Show & Tell: Interpreting Exhibitions (London)	3	
ARVA-GE 2215			Issues & Practice in Arts Administration: European Context (Paris/Berlin)	3	
Arts Market			Electives by Advisement (selected from, but not limited to, the following as well as courses offered throughout the University)		
Course Number			Course Title		
Units			Units		
ARVA-GE 2016			Art Collecting	3	
ARVA-GE 2076			Visual Arts Markets	3	
ARVA-GE 2171			Appraisal & Valuation of Art	3	
Internships			Intro to Galleries and Museums		
Course Number			Course Title		
Units			Units		
ARVA-GE 2302			Internship in Visual Arts Administration	3	
Thesis			History of Taste 1850-Present		
Course Number			Course Title		
Units			Units		
ARVA-GE 2301			Final Project	1	
ARVA-GE 2299			Research in Visual Arts Administration	2	
			History of Art Since 1945		
			History of Cont Art & New Media		
			Critical Pedagogy, Artists & the Public Sphere		
			Race, Education & the Politics of Visual Representation		
			Cultural Tourism		

Curriculum updated January 2020

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