

Department of Music and Performing Arts Professions
MA in Music Business with Concentration in Music Technology
Program of Study
2020-2021

Total Units Required			42		
Requirements		39	Electives		3
Required Core Music Business Courses		24	Music Technology Electives (Choose 1)		3
Course Number	Course Title	Units	Course Number	Course Title	Units
MPAMB-GE 2001	MUBG Professional Development Sequence (register for this each semester)	0	MPAMB-GE 2201	Graduate Seminar in A&R	3
MPAMB-GE 2101	Principles & Practice in the Music Industry	3	MPAMB-GE 2202	Promotions & Publicity in the Music Industry	3
MPAMB-GE 2102	The Law and the Music Industry	3	MPAMB-GE 2105	Concert Management	3
MPAMB-GE 2103	Environment of the Music Industry*	3	MPAMB-GE 2206	Strategic Marketing in the Music Industry	3
MPAMB-GE 2203	Emerging Models & Markets for Music	3	MPAMB-GE 2208	Music, Innovation and Social Change	3
MPAMB-GE 2301	Internship (Variable 1-3 points per semester; 3 points total)	3	MPAMB-GE 2207	Global Music Management	3
MPAMB-GE 2401	Colloquy: Issues in Music Management	3	MPAMB-GE 2204	Ethics of the Entertainment Industry	3
MPAMB-GE 2211	Data Analysis in the Music Industry	3	MPAMB-GE 2225	Music Publishing: Background and Practice	3
MPAMB-GE 2225	Music Publishing: Background Practice	3	*This course is offered in Brazil every other January; 2021, 2023, etc. Statistics will be required as a prerequisite for the proposed program. May be met by prior work at the undergraduate or graduate level. Students who have not met this prerequisite will complete this requirement during their first semester and graduate with 45 credits.		
Required Courses for Conc in Music Technology		6			
Course Number	Course Title	Units			
MPATE-GE 2600	Graduate Seminar In Music Technology	3			
MPATE-GE 2590	Intro to Music Technology OR Music Technology Elective	3			
Business Courses (at the Stern Business School)		9			
Course Number	Course Title	Units			
COR1-GB 1302	Leadership in Organizations (Steinhardt Students Section)	3			
COR1-GB 1306	Financial Accounting and Reporting (Steinhardt Students Section)	3			
Various	EMT (Entertainment, Media, Technology) Elective(s) (1.5 credits each, 3 points total)	3			

Curriculum updated January 2020

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